



JI SU PARK

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ABOUT ME

I am a service and experience designer specializing in digital products. I naturally approach all problems as a design challenge and believe that anything can be solved with proper strategy and technology.

I obsess over the finer details as much as the big picture to ensure quality, and bring ambition and enthusiasm to every product I ever work on. Furthermore, I am eager to learn new things and look for opportunities to venture out into new directions.

SKILLS & TOOLS

UX/UI

Research	Sketch
Flows/maps	Illustrator
Wireframing	InVision
User testing	Keynote
Prototyping	Balsamiq

Front-end Development

HTML5	Command line
CSS3	JavaScript
Sass	jQuery
Responsive design	AJAX/JSON
Git/GitHub	APIs

EDUCATION

M.S., Biochemistry & Molecular Biology

VCU School of Medicine | Richmond, VA
August 2013 - May 2015

B.S., Nutritional Science

Brigham Young University | Provo, UT
August 2008 - May 2013

EXPERIENCE

Product & Experience Designer

Capital One | Richmond, VA
May 2016 - Present

- Service design and UX delivery for digital products; empathy and subject matter research; partner education about design thinking, design workshop facilitation with product and business partners

UX Designer

Corgibytes, LLC | Richmond, VA
December 2015 - March 2016

- Lead the user experience design of new product--created user flows, wireframes, and UI/mockups

UX Design Apprentice

DESIGNATION Labs | Chicago, IL
April 2015 - November 2015

- Conducted user research and user testing, created user flows, wireframes, low and high-fidelity prototypes; developed simple web apps using front-end technologies and APIs (including Spotify, EchoNest, Yummly)

Graduate Research Assistant

VCU School of Medicine | Richmond, VA
August 2013 - May 2015

- Designed and conducted neurobiology scientific study; data collection/analysis
- **Translational skills:** creative problem solving, project management, research and data analysis, written and oral communication

Head Biology Teaching Assistant

Brigham Young University | Provo, UT
January 2012 - April 2013

- Lead weekly recitation sessions with students to review material covered in lecture; supervised TA instruction and lead weekly staff meetings
- **Translational skills:** teaching/explaining complex concepts, leadership and interpersonal skills, written and oral communication